



ADMP  
1600 E 8<sup>th</sup> Ave, Ste D102  
Tampa, FL 33605

1/17/2011

**Re: Adamo Drive Mural Project (ADMP)**

Dear Sir/Ma'am:

***Ybor is Tampa's National Historic Landmark District!*** Many fellow citizens are working hard to renew the district's original promise of growth, freedom, and opportunity – a promise that motivated a generation of immigrants from many nations to build a great city on Tampa Bay. To draw attention to that important heritage we've created the ADMP to produce high-impact public artworks. ***We could use your help!***

Together with the City of Tampa Art Programs Division we've chosen two nationally known muralists, Mike Parker and Carl Cowden, to paint large scale (approx 100 x 30 feet) images on the sides of buildings along Adamo drive between the IKEA complex and downtown Tampa (see enclosed information sheet). The projects will be designed with input from local residents and jointly produced by the artists and students from nearby schools.

When finished, the images will dramatically reflect the richness of Tampa's heritage – a tradition of immigration by people from many nations who came here to create a city, an industry, and a future for their families. This story – our story - is one of the finest illustrations of the American Dream in the United States.

*The murals will send three powerful messages. The first is "Here is where Tampa began." The second is "Here is a community of artistic expression." And the third is "Here lies the gateway to our heritage – come inside."* These themes are important to the future of the historic district and success of our revitalization campaign.

As a patron of the arts, an engaged corporate community member, or a concerned Tampa resident, you can help preserve and improve a historic Florida treasure. We are a third of the way toward the \$50,000 funding goal for the project. Your generosity with a tax free donation to the address on the attached info sheet will benefit not only those within the district but all those who take pride in the Tampa Bay area. ***Give a little today to celebrate our past and build a better tomorrow!***

Sincerely

David J. Scott  
Chairman, ADMP Steering Committee

1 atch: Information sheet